



AMERICA'S ARMY OUR PROFESSION



DEVELOPING PROFESSIONALS FOR THE ARMY OF 2020

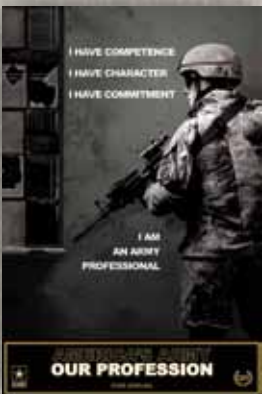
This program will generate a discussion about the Army Profession to:

- Reaffirm understanding of themselves as professionals.
- Recommit to a culture of service and identify with the Army Ethic.
- Opportunity to provide a overarching narrative for all leaders in the profession.
- Communicate the many requirements and initiatives as the Army transitions.



WHAT CAN YOU DO?

- Download Training Support Packages for each quarter at <http://CAPE.Army.mil>.
- Conduct education and training on the Army Profession using the quarterly themes.
- Emphasize Army customs, culture, courtesies, and traditions. Integrate Army Profession concepts into traditional events, emphasizing their significance to the Army as an institution and to the individual as a professional.
- Participate in Social Media conversation and Army forums.
- Send a member of your team to attend the Master Army Profession and Ethic Training course.
- Write articles about the Army Profession for publication in journals and other periodicals.

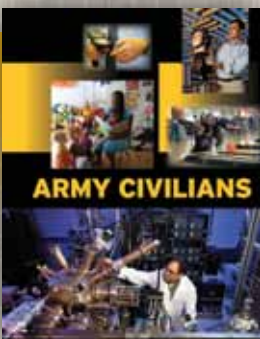
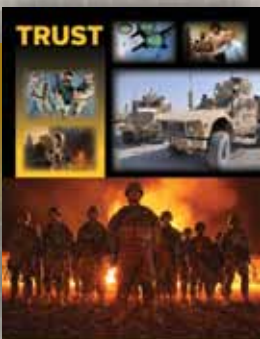
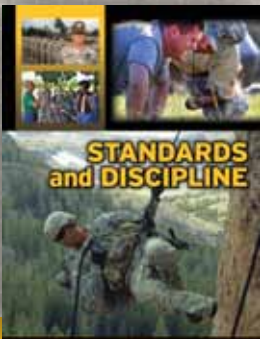
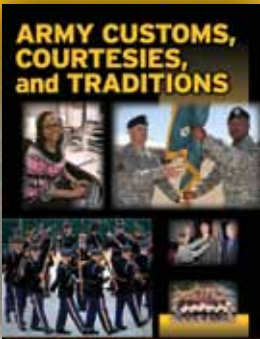


HOW CAPE CAN HELP YOU!

- Our products can support your professional development classes.
- CAPE products, tools and curriculum enhance your AR350-1 training requirements.
- CAPE leadership and staff is available to assist with Army Profession seminars.
- Visit <http://CAPE.Army.mil> to customize a lesson plan for your training needs.



FOR MORE DETAILS VISIT <http://CAPE.ARMY.MIL>



FOUR QUARTERLY THEMES FOR 2013

1st Quarterly Theme: Standards and Discipline

- Importance of property accountability
- Command presence
- Educate and train junior leaders to reinforce the understanding of Army standards and personal discipline

2nd Quarterly Theme: Army Customs, Courtesies, and Traditions

- Integrate Army Profession concepts into traditional Army events
- Frame inductions, promotions, graduations, transfer of authorities/ commands, and other "iconic" events to be more meaningful

3rd Quarterly Theme: Military Expertise - Certified Army Professionals

- Highlight the concepts of professional character, competence, and commitment
- Stewards of the profession use their coaching, counseling, and mentoring to bring meaning and relevance to Army programs and processes

4th Quarterly Theme: Trust

- Focus on sustaining and developing trust among Army professionals
- Reinforce our "bedrock of trust" with the American People by serving honorably, stewarding the Army Profession, providing military expertise and an indomitable winning spirit

QUARTERLY TRAINING SUPPORT PACKAGES (TSP)

To assist on focusing on the quarterly themes, TSPs will be sent to Bde level and higher organizations and also available at <http://CAPE.Army.mil>. There are five training support packages; one that covers the entire year and one for each quarterly theme. The training support packages include:

- Information paper on the quarterly theme
- Lesson plan to assist units in conducting quarterly focused training
- Brochures, pamphlets, videos, posters and apps to assist in organization Army Profession training on the quarterly theme

WHAT WILL BE ACHIEVED

- Members possess the doctrine for, understanding of, and commitment to the Army Profession and ethic.
- Incorporate Army Profession doctrine instructional education and training programs.
- All Army Professionals are aware of the Army Profession concepts.
- Participate in an ongoing dialogue about the Army Profession.
- All Army Professionals conduct themselves in a manner worthy of their Professional status.



Center for the Army Profession and Ethic

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